

# ARMY CADET LEAGUE OF CANADA

## Strategic Plan 2009-2011



Since 1971, the Army Cadet League of Canada has provided leadership and support to the Canadian Army Cadet Movement. The League is the supervisory sponsor for 446 cadet corps across Canada. With the aid of 13 Provincial /Territorial Branch office, the League ensures financial, accommodations and transportation support for programs and services not provided by the Department of National Defence to more than 18,000 Army cadets. This Three-Year Strategic Plan presents the League the **FOUR OBJECTIVES** for the next three years in which all levels (national, provincial / territorial and local levels) can coordinate their work towards fulfilling our leadership role in the Canadian Army Cadet Movement.

### MISSION

The Army Cadet League of Canada, a civilian nonprofit organization, with a mandate as the Supervisory Sponsor of the Royal Canadian Army Cadets, commits in partnership with the Canadian Forces and local communities, to the development of policies and procedures for achieving the aims and objectives of the Canadian Cadet Movement in general, and the Army Cadets in particular.

### CORE ACTIVITIES

- to recruit, screen, train and manage volunteers to work in their local communities in support the Army Cadet Program
- to encourage suitable persons to seek membership in the Cadet Instructor Cadre
- to raise funds to support the Army Cadet Program
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- to act as the representative for communities with Army Cadet Corps and the parents, guardians and families with children in the Army Cadet Program
- to advocate for the children who are cadets in the Army Cadet Program
- to promote The Army Cadet Program as one of the premier youth citizenship and development organizations in Canada
- to encourage moral, foundational, and where possible, fiscal support from community members and leaders including, elected officials (Mayors, Reeves, Councillors, MLA/MNA/MPP's and MP's), Police officials, teachers and leaders of service organizations
- to encourage communities that do not have an Army Cadet Corps to consider forming one



## OBJECTIVE 1

### To grow the Army Cadet Movement

- Encourage Canadian youth between the ages of 12 and 19 to seek membership in The Royal Canadian Army Cadets
- Encourage communities with a cadet corps to support their cadet corps
- Encourage communities without a cadet corps to support the formation of an Army cadet Corps

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## OBJECTIVE 3

### Actively Raise Funds and Friends

- Provide practical fundraising tools to all levels of the Army Cadet Movement
- Share best practices
- Reward and recognize fund raisers

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For more information, please contact us at  
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[www.armycadetleague.ca](http://www.armycadetleague.ca)

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## OBJECTIVE 2

### To attract new Cadet Instructors, Volunteers and League members

- Support local communities in attracting quality individuals to work with Army Cadets
- Develop and implement a Volunteer Training model
- Aggressive increase League Membership across Canada

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## OBJECTIVE 4

### Represent the interests of all non- military members of the CCM

- Demonstrate that a nation-wide civilian organization exists to assist cadets and parents of cadets
- Establish the League as the representative of the Volunteers and League members across Canada
- Represent the interests of the communities who have Army Cadet Corps
- Protect the traditions and history of Army Cadets all across Canada including the relationship with affiliated units
- Be aware of the procedures and processes addressed in the Memorandum of Understanding (MOU)