

## **FREQUENTLY ASKED QUESTIONS – RELEASE OF THE CJCR GROUP ORDER 9010-3, CADET SUPPORT TO CHARITIES AND FUNDRAISING**

The full policy can be found at: [Cadets and Junior Canadian Rangers Group Orders - Canada.ca](https://www.cadets.ca/cadets-and-junior-canadian-rangers-group-orders)

### **Q1. Why did CJCR develop a policy for support to charities and fundraising?**

A1. There was a need for a consistent approach across the country to ensure safety and provide guidance on how to support charities and fundraising in a transparent manner. This policy incorporates Canadian Armed Forces and Treasury Board guidelines while addressing the needs of Local Committees and formalizes best practices while providing clear direction.

### **Q2. How was the CJCR Group Order created?**

A2. An Issues Management Action Team (IMAT), including representation from CJCR and the three Leagues collaborated on the creation of the group order. It was reviewed by the CJCR ethics coordinator and legal advisor before being approved by the Commander CJCR.

### **Q3. Why does the RCSU require so much information prior to approving an activity? Does this mean that the CAF now controls Local Committee and Cadet League fundraising?**

A3. No, the CAF does not control Local Committee and Cadet League fundraising. The CAF remains in a position of authority over cadets while fundraising remains a responsibility of the Cadet Leagues and this policy provides clear parameters regarding cadet support to fundraising that are aligned with CAF policy. This information is required to ensure that the activity is compliant with safety and supervision policies, Treasury Board guidelines and other policies, as applicable.

### **Q4. Does this mean that the Cadet Leagues must become a registered charity?**

A4. No. The word charity has been specifically defined for this policy to be all inclusive, permitting cadets to support a wide range of community service organizations. These include food banks, Legion Branches, ANAVETS Units, seniors clubs, many of which do not have registered charitable status.

### **Q5. Fundraising projects involving the participation of cadets must strive to meet the principle of value received, meaning that the exchange must be of inherent value to the donor. Does this mean we are not allowed to conduct tag days?**

A5. Tag days continue to be a type of fundraising event that cadets may support provided that the exchange is of inherent value to the donor and it is clear to donors that donations are in support of the Cadet League and recognized Branch and/or Local Committee and are not perceived of as subsidizing the Cadet Program. Additionally, tag days should be used only when other fundraising efforts are not feasible.

### **Q6. Why are cadets not authorized to fundraise in front of alcohol/tobacco/cannabis stores?**

A6. The CAF has an obligation to protect its image and reputation, including members of the Cadet Program. As such, cadets and members cannot support fundraising activities whose

principal purpose is gambling or the sale of alcohol, tobacco, or cannabis. This policy applies to cadet support to all charities, not just the Local Committee.

This does not prohibit the ability for Local Committee members and volunteers from fundraising at such establishments, but all should be mindful of public perception and ensure that their activities are in line with their respective League guidelines.

**Q7. Why does the list of examples that may receive approval from RCSU COs include bottle/can drives?**

A7. Depending upon the province or territory, cans and bottles of all sorts have a refund value, including those for non-alcoholic products. Bottle drives are also perceived as having a positive environmental impact as plastics, metals and glass are diverted from landfills.

**Q8. Are cadet-supported fundraisers limited to the list of examples that may receive approval?**

A8. No. It is impossible to compile an exhaustive list of authorized activities. Para 5.6 simply provides some examples of activities. RCSU COs or their delegates have discretion to approve a wide variety of activities that align with policy requirements.

**Q9. Who is the approval authority for the use of cadet corps/squadron badges?**

A9. Some corps/squadrons have been around for decades and because of that and the evolution of the command and control over the cadet program, there has been a variety of ways in which corps/squadrons crests and badges have been developed and approved overtime.

There is no simple answer about who can and cannot approve the use of corps/squadron badges other than “unless you have written permission to use the badge/crest for the purpose to support charities and fundraising activities, do not do it”. If you wish permission to do so, it is best to contact your Regional Cadet Support Unit who will verify with the Directorate Materiel Policy and Procedures, and the Directorate of History and Heritage as well as the respective National Cadet League office through the CJCR HQ.

Admittedly, cadet badges represent a bit of a gray area. On the one hand, they may include a badge frame of the CAF and/or the royal crown (the use of which is controlled by the Governor General’s office), but the central device is often created by the unit. The result is a hybrid design of elements controlled by different entities.

Any use in association with a third-party fundraising event (especially the Cadets Canada logo or the Sea, Army or Air Cadet crests), would require permission from DND.

Additionally, the use of:

- a. a cadet badge that resembles in whole or in part the badge of an operational unit; or
- b. the use of any flag, badge or insignia of the CAF would require permission.

With respect to (a) we are aware that certain cadet units have adopted the badge of an affiliated CAF unit. In this case, permission from DND is needed.

With respect to (b), a cadet corps/squadron cannot use CAF insignia without the permission of the department since they are not part of the organization, only an entity which receives support from it (REF: *Section 46(3) NDA*)

The use of Cadet League badges are controlled by the respective Cadet Leagues. Charities must seek permission from the respective Cadet League prior to using their badges.

**Q10. What is the implication for Local Committees that generally include the name and number of the corps/squadron in their own name if fundraising licenses are not allowed to include the name of the corps or squadron?**

A10. We understand that the names of some Local Committees include the name of the corps/squadron. If this is the case, the name of the Local Committee in its entirety, including the respective Cadet League, must be used, for example “Air Cadet League of Canada – 781 Calgary Squadron Sponsorship Committee”, “Army Cadet League of Canada – 1234 Cornerville Support Committee” or “Navy League of Canada – Barrie Branch”.

**Q11. Will all LSA funding need to be expended before fundraising will be authorized?**

A11. No. While the expectation is that use of LSA will be maximized, we understand that fundraising opportunities for the Local Committees occur year-round.

**Q12. How will this policy impact the ability for cadets to provide service at events such as at air shows and local fly-ins, as they have done in the past?**

A12. This policy has no impact on the ability for cadets to provide service at events which do not include direct fundraising requirements. However, the safety and security of cadets is our highest priority. Cadets are encouraged to support local events in tasks that are not security-related.

**Q13. How can Local Committees pay for their assessments/contributions/levies if they are unable to fundraise for them?**

A13. The Group Order only impacts how cadets, CAF members and Civilian Instructors may support fundraising, not how Local Committee may fundraise. Most local revenue should come from fundraising activities that do not involve cadets.

**Q14. Is fundraising mandatory for cadets and/or parents?**

A14. No. As stated in para 4.4, the participation of cadets and cadet families in any charity fundraising activity is voluntary and is not a pre-requisite for participation in the Cadet Program.

**Q15. Will the RCSUs approve recreational trips 1-2 years in advance so that the Local Committee can justify the fundraising needed in preparation?**

A15. The specific use of funds for any fundraising activity must be communicated to potential donors. Therefore, any funds raised specifically for a recreational trip must occur after the approval for the trip is received. When planning a recreational trip, consideration must be given to the timely ability to raise required funds and to ensuring that cadets involved in raising funds are eligible to participate in the trip.

**Q16. Does this group order apply to virtual fundraising efforts that the Cadet Leagues may initiate?**

A16. No. As all virtual fundraising efforts must be solely conducted by the Cadet Leagues without the participation of Cadets, CAF members, or Civilian Instructors, only the associated League fundraising policy applies. Cadets, Civilian Instructors and CAF members are not authorized to support or participate in virtual fundraising initiatives, such as GoFundMe.

**Q17. I have a question that isn't answered here, where can I go for clarification?**

A17. CAF members and Civilian Instructors should seek clarification through their Chain of Command. League members should seek clarification from their respective division/provincial/territorial division, branch or committee.